

NNCC Club Survey Results Tue, March 30, 2010 6:44:02 PM

The Kingston Newcomers Club sent me a list of seven very good questions and since I didn't have seven very good answers I sent out the questions as a survey to all the Presidents in the NNCC. The response was terrific and here are the results for your information.

1 What is your clubs range of fees, amount / year?

The annual fees range from \$10.00 to \$40.00 with the majority of the clubs charging \$30.00.

2 Does your club offer couple memberships? If so are the fees assessed per couple or individual?

The majority of the clubs do not offer couple memberships. The few that allow couples do not offer a reduced price. Each member of the couple must pay the same price so that the single members of the club are all treated fairly.

3 Does your club reduce fees if someone joins halfway through the year

The answer to this question really varied. About 1/3 don't offer any reductions at all, 1/3 offered half price after January 1 and 1/3 offered a \$5.00 or \$10.00 reduction after January 1.

4 Does your club levy a surcharge for postage? If yes, how much do you charge for postage (in lieu of email delivery of newsletters)?

The answer here was an almost unanimous "NO"! Now with e-mail, most felt that their members should be getting the newsletter via e-mail and it was up to individual members who didn't have e-mail to find a friend who did. A few copies were provided at monthly meetings.

5 Does your club allow men as single members?

Once again it was almost unanimously "No". A few clubs do allow single men and it is working for them. Some clubs are having difficulties attracting new members which is the key to keeping your club active and this may be a possible solution. Another solution is to also advertise for people who are "Newcomers to their New Stage of Life" . Many people who become divorced or widowed need/want to get out and meet new people. Many clubs are now actively recruiting these "Newcomers" and have benefitted greatly by including them. These new members are often very anxious to get involved , appreciate the opportunity to join Newcomers and have become very active executive members and wonderful supporters of Newcomers.

6 Does your club offer corporate memberships None of the clubs that replied offer corporate memberships.

7 For Newcomer Clubs: What is the range for the number of years for belonging to Newcomers before moving up to Alumnae?

By far, the majority of the Newcomer clubs said 3 years was the maximum time for belonging to Newcomers. It was felt that after 3 years one is no longer a "Newcomer" and it was time to move on the Alumni Club. A few clubs had a 4 year maximum and one club was 3 years but it could be extended to 5 if they served on the executive. Some clubs are Newcomer/Alumni combined so this isn't an issue for them.

8 For Alumni Clubs: Does your club offer lifetime membership to long-time alumni member? no Are dues waived or reduced for long-time members?

Only one club offered a lifetime membership and that was after 35 years.

I hope you find the results useful. Thank you again for your support of the National Newcomers Council of Canada and please don't hesitate to contact me if you have any questions or concerns.

Judy

president@nationalnewcomerscouncil.ca

Judy Francis, President, National Newcomers Council of Canada